



# Sustainability Charter

3 ACTS,  
9 COMMITMENTS



# A word from the President



**Olivier GINON**  
PRESIDENT

When the events industry is responsible for 1% of greenhouse gas emissions in France, it is no longer possible for players in the sector to interconnect people without connecting to what really matters, by developing concrete, long-term ambitions for people, the environment, and our communities.

This is the whole point of GL events' Corporate Social Responsibility (CSR) charter. This document, in three acts and nine commitments, supports the momentum of an international group that has been committed to sustainable development since 2009.

As the driving force behind the acceleration of our CSR, this charter represents a meaningful alignment between our business model, all of our activities, and the obligations we have voluntarily set for ourselves, beyond standards and legislation, to become a leading player in the transition of the events industry.

It now serves as our guide for defining and implementing new objectives that will enable us to maximize our positive impact while minimizing our footprint.

## Sustainability Charter

**3 ACTS,  
9 COMMITMENTS**

Act 1

**People**

Act 2

**Planet**

Act 3

**Communities**





Act 1

# People

GL events Group strives to ensure a safe, healthy and fulfilling working environment for its teams and stakeholders.

WORLD EXPO 2025 - OSAKA, JAPAN

1

## Ensure safety

Promoting health and safety.

**Preventing** risks related to employee health and safety.

**Ensuring** the security of personal data and preventing cyber risks.

**Prioritising** health and safety on every construction site and our venues.

2

## Promote personal development

Contribute to the well-being at work and the development of teams.

**Supporting** skills development and engagement.

**Encouraging** knowledge exchange.

**Promoting** internal mobility.

3

## Include Diversity

Promoting the adoption of the diversity and inclusion policy.

**Committing** to diversity particularly gender equality.

**Integrating** people with disabilities and/or people who are far from employment.

**Raising employee awareness** of diversity and inclusion.

## Act 2

# Planet

Aware of its carbon footprint, the GL events Group is committed to a policy of decarbonization and resource preservation by promoting its historical rental model.

# 4

## Decarbonize

Reduce the Group's carbon footprint on scopes 1, 2 and 3.

**Reducing energy consumption** and promoting renewable energies.

**Promoting** soft or carbon-free mobility.

**Deploying** responsible purchasing.

# 5

## Reuse

Limiting the use of disposables, maximising the circular economy.

**Limiting** waste through eco-design, rental, asset rotation and reducing the use of consumables.

**Improving** sorting and recycling .

**Repair, reuse and repurpose.**

# 6

## Preserve

Reducing our pressure on biodiversity and natural resources.

**Using** water with sobriety.

**Promoting** the development of the biodiversity of our sites in France and abroad.

**Sourcing** in a way that respects natural resources (F&B, wood, minerals).

## Act 3

# Communities

Wherever it operates, GL events affirms its responsibility towards communities by contributing to the economic, sustainable, and social development of the regions. True to its commitments the Group has incorporated its responsible purchasing policy into an approach that complies with current standards.

## 7

### Value our territories

Participate in the economic and social development of the territories.

**Building** strong and inclusive local partnerships.

**Activating** the local economic and social fabric.

## 8

### Act ethically

Contributing to the well-being of communities.

**Creating** shared value.

**Respect** and promote human rights.

**Preventing** the risks of corruption and influence peddling.

**Deploying** a transparent financial and tax policy.

## 9

### Bring our suppliers on board

Accelerating responsible procurement.

**Continuing** to expand our referencing of temporary employment agencies and suppliers, particularly those from the social economy.

**Collaborating** with suppliers involved in creating a more responsible supply chain.





## Our values

**Pioneering spirit** — Daring to explore new paths, innovating with audacity and opening up the way forward to the future – at GL events we are all entrepreneurs and developers.

**Ingenuity** — Finding creative, practical solutions in situations where others see only obstacles – this is the spirit that drives us.

**Solidarity** — Moving forward together, achieving success by combining our strengths, working together and drawing on our complementary skills, this is our mindset.

**Passion** — Putting our heart and soul, all our expertise and energy into creating powerful, memorable events and experiences – this is our common denominator.

## BRINGING PEOPLE TOGETHER



59, quai Rimbaud  
69002 Lyon - France

Tel: +33 (0)4 78 17 61 76  
info@gl-events.com

[www.gl-events.com](http://www.gl-events.com)